

Make It Reel ***A Guide to Your Showreel Creation***

No actor today can be without an up-to-date showreel in their self-marketing toolkit but it can be challenging to keep it current and contain material that really shows you at your best. Tempest offers a unique bespoke service for showreel material creation that really gets you noticed for the type of role you want to play and is tailored to the strengths you have.

Whether your current reel needs refreshing with new material or you're starting from scratch, Tempest's team creates original and bespoke films to give you the best promotion you can have.

How do I get started?

First, we'll arrange a conversation with our creative team. Meeting face to face is always best but we can skype or speak on the phone, whatever you want. We encourage you to include your agent too, either with a prior conversation or in person with Tempest; it's all about getting your showreel to the point where it's an effective marketing asset and shows what you're truly capable of, and very often, your agent is best placed to give you a 'business' view. Things to think about for the initial meeting:

What's missing from my current reel? What style would I like – comedy, period, monologue, highly dramatic? What are my strengths? What type of characters do I do well? What do I want a casting director to see from my reel? How many scenes do I need? What format do I want? When do I need this ready by?

The aim of this meeting is to discuss, set out, and agree what you need – and remember, this is a bespoke service.

Developing your script

Following your meeting with us, our writer will come up with some scene or storyline ideas. You choose the ones that work for you and we will create a final script based on this consultation. Our packages are flexible; you can just have a single scene or opt for multiple scenes.

We pride ourselves on high quality, original work; we don't shoot excerpts from existing material or rework someone else's material. Our scripts are bespoke to you and never repeated with another actor. Our scripts are developed to stand alone as complete pieces.

Storytelling is at the heart of everything we create, and your scenes will stand out as original, fully-rounded stories. If you want, you can edit the finished scenes into your existing showreel or put them up on a chosen platform (vimeo, YouTube, your own website, casting sites) as single dramas.

Shooting your scenes

So, you have your original material, now let Tempest's professionals produce it for you! We will:

- Arrange all production logistics and timings
- Secure interior and exterior locations that are required
- Provide a professional and highly experienced crew
- Engage supporting actors
- Provide a dedicated director

What happens post-production?

Your scene will be professionally edited into a final file. We'll add music or sound as appropriate and add opening and closing credits. All depending on what you want the final version to look like. Unique to Tempest's way of working, all scenes are provided as final, standalone dramas. We can also put multiple scenes into a fully-finished showreel.

What's the cost?

Single scene (~3 mins) - £350

Two scenes - £550

Other packages upon request including multiple scenes, additional showreel editing, voicereel services.

Tempest

Productions

FAQs

Can I use my own script? Yes, if you want, and we can help with edits and rewrites. Bear in mind though, that our strength is the creation of something bespoke to you utilising the proven skills of a highly experienced writer.

Can I share my reel? Yes, and this is often a good way to share costs. Depending how you split the cost, we'll create scripts that reflect this.

Our advice though, would be to choose carefully who you want to work with and be very clear in what you both want and how feasible it really is to meet the objectives of all parties.

Do you provide costumes and props? Costumes, no, but we will advise on what's needed and help where we can, particularly with period costume requirements. We will provide all props as part of our set dressing.

Can I provide supporting actors? Yes, if you want, and working with someone you know may put you at ease on the day. It's important to remember, that we're developing material for you, not your friends, and you may need to work with someone completely out of your existing group in order to create something different.



How long does filming take? A single scene should take around a couple of hours. Allow a morning or afternoon for two scenes but take into account possible change of locations. For three scenes, set aside a whole day.

How is my reel edited? Using the latest software, your material is cut and graded into a quality piece of work. We'll add music, sound, front and back credits, holding slides, add text – all as we agree.

Can you edit my existing reel with new scenes? By arrangement.

What file format do I receive? As required, usually an MP4 or .mov file. Easy for you to upload.

How do I pay? We ask for a 50% deposit up front before the day of filming. The remaining balance will be requested on provision of final film(s). Installments are not accepted.

Do you offer discounts? No, our packages are very competitive and you're receiving quality that we're proud to uphold. We do, however, offer special student packages to graduates of drama schools and colleges; please enquire.

Who owns copyright? This is your film and we encourage you to do whatever you want with the final files. We may host on our website or share via social media platforms; bear in mind that if we use your film to showcase our work, we're showcasing you too.

How long will I wait for final material? For one or two scenes, we aim to have a first cut to you within one week and then allow another week for additional editing, and perhaps a little more time for fine-tuning in order to get to where you want it to be.

Who are Tempest's team? Tempest Productions co-founders, Mark Lingwood (producer, director), and Bibi Berki (script writer) and Adam Oz (director of photography).



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June 2019